

BRAND GUIDELINES



MAIN LOGO

PRIMARY LOGO



ALTERNATE/SECONDARY LOGOS



COLOR PALETTES

LOGO #1



HEX: #98A886
PMS: 7494 C



HEX: #E3B23C
PMS: 7563 C



HEX: #3C5542
PMS: 7735 C



HEX: #EECF6D
PMS: 127 C

LOGO #2



HEX: #E3B23C
PMS: 7409 C



HEX: #FF8C61
PMS: 1635 C



HEX: #EDEBD7
PMS: 663 C



HEX: #3C5542
PMS: 7735 C



HEX: #98A886
PMS: 7494 C

LOGO #3



HEX: #E3B23C
PMS: 7409 C



HEX: #FF8C61
PMS: 1635 C



HEX: #EDEBD7
PMS: 663 C



HEX: #3C5542
PMS: 7735 C



HEX: #98A886
PMS: 7494 C

LOGO #4



HEX: #E3B23C
PMS: 7409 C



HEX: #EECF6D
PMS: 127 C



HEX: #1D1128
PMS: 532 C



HEX: #3C5542
PMS: 7735 C



HEX: #98A886
PMS: 7494 C

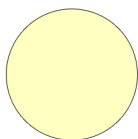
LOGO #5



HEX: #19162B
PMS: 5255 C



HEX: #EECF6D
PMS: 631 C



HEX: #FFFFC1
PMS: 7499 C



HEX: #98A886
PMS: 7494 C

TYPOGRAPHY

FONTS USED

BITTER REGULAR

BITTER ITALIC

BITTER BOLD

TYPOGRAPHY FONT

BOLD ABCDEFGHIJKLM
NOPQRSTUVWXYZ
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

REGULAR ABCDEFGHIJKLM
NOPQRSTUVWXYZ
a b c d e f g h i j k l m
n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

EXAMPLE

HEADING 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

NOTE: THE FONT is to be used for all other forms of standard body text, ranging from: stationery, website design, brochures and all forms of general correspondence.

ICONS

ICONS DESIGNS



DESKTOP ICON



APP ICON



FAVICON



DESKTOP ICON



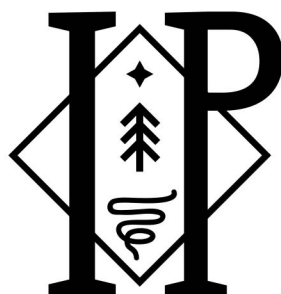
APP ICON



FAVICON



STAMP



STAMP



STAMP